

March 21, 2011

MESSAGE FROM THE PRESIDENT AND CEO

To our dear Policyholders,

Sony Life Insurance (Philippines) Corporation would like to formally announce that the events unfolding in Japan in the past weeks have not and will not hamper our Philippine operations.

Our mother company, Sony Life Insurance Co. Ltd., has been continually contributing to the Japanese society. Recently, the company donated 100 Million Yen, approximately 50 Million pesos, as assistance for the quick recovery and to help aid those affected by the disaster.

Rest assured that the company always has its policyholders in mind. Our Lifeplanners and the Home Office are committed in continually delivering our services and promises.

Thank you very much for placing your trust with Sony Life!

Sincerely yours,

A handwritten signature in black ink, appearing to read 'Yoshiki Moriyama', written in a cursive style.

Yoshiki Moriyama
President & CEO